## Facts about the Havre de Grace Library

• The Havre de Grace Library serves a diverse population of over 16,000 individuals.

• Designed to hold 30,000 volumes, the Havre de Grace Library currently houses over 68,000 books and audiovisual items.

• The Havre de Grace Library had an annual circulation of 274,792 items in FY 2012; making it comparable in circulation to the Jarrettsville and Whiteford branches, both of which have significantly larger collections and square footage.

• In FY 2012, Havre de Grace presented 288 programs, ranging from story times in its small meeting room space, to large multigenerational programs presented on the Library's main floor. Attendance totaled 12,118, a 75 percent increase over 5 years ago (FY 2007).

• The information desk processes approximately 3,700 information questions a month.

• Over 533 patrons walk through the Library doors each day.

• The Library is within walking distance of area schools and is used heavily by the City's <u>youth.</u>

• Havre de Grace Library staff have built strong partnerships with local schools: "book talking" in each school at least twice a year (elementary, middle and high), and regularly attending parent-teacher nights.

• Currently the facility has a very small conference room that can seat a maximum of 35 individuals. Many family programs have as many as 150 in the audience. The only place to accommodate this size crowd is on the public floor, which requires staff to move Library furniture.

• The renovation and expansion of the Havre de Grace Library is estimated to be \$8 million.

## Harford County Public Library Foundation

The Library Foundation, a 501(c)3 charitable organization, was established in 1998 to augment the financial resources of the Harford County Public Library, promote awareness of its services, and facilitate its development as a creative environment within the county that encourages the acquisition of knowledge and the love of reading.

## **Board of Directors**

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# *We are grateful for your support of the Havre de Grace Library!*





## Harford County Public Library BUILDING for the for the FUTURE

## Havre de Grace Library Building Campaign



The Havre de Grace Library has served its community with distinction for over 50 years. As we celebrate this significant milestone, we recognize that the Library must grow to keep up with the rapid expansion of the community.

The Havre de Grace Library has experienced a 56% increase in circulation over the last five years, much higher walk-in traffic and a surge in computer use by all ages. With increased customer expectations, accelerating advances in technology and escalating demands for a variety of resources and services, the library has outgrown the current facility.

There is insufficient space for the Library's materials collection, public seating, programming events, dedicated children's areas, and community meetings. A renovation and expansion project is necessary for the Library to continue to provide quality service to county residents and create a comfortable, pleasant and inviting environment for customers to visit. Your advocacy is crucial to our efforts to raise awareness and funds to support this project.

We have set a campaign goal of \$200,000 and are well on our way to reaching that goal. Our campaign will run from December 2013 to December 2015. This is an ambitious effort, but one we know is attainable with the support of the community and our business partners.

## Please help us reach our goal by participating as a donor.

Share this information with other community leaders!

The Havre de Grace Library renovation will provide the following expanded and improved services~

- An interactive children's services area
- Space for community meetings
- Expanded wireless internet access and additional computers
- Business resource center and dedicated computers for job search, resumes, and online learning
- Quiet study space, tutoring, computer training, programming and work spaces
- Shelving for print and non-print collections

And an enhanced facade for a prominent building in downtown Havre de Grace!

We are grateful for your interest and support for the Havre de Grace Library Building Campaign. Every Harford County citizen is a stakeholder and a steward of the Havre de Grace Library! We hope you will be part of this significant endeavor and will contribute by returning the detachable slip or online at HCPLonline.org.



Harford County Public Library Foundation contributes \$50,000 to the Havre de Grace Building Fund.

## **Major Sponsorship Opportunities**

### Schooner Cove (Children's Area)

Children learn through interactive experiences and play. Activities encourage parents and care givers to interact with their children in ways that enhance child development and emergent literacy skills.

It is our vision to offer the children of Havre de Grace and the region a dynamic children's library. The Havre de Grace children's area will be designed to spark imaginations, as well as build an environment that encourages reading and discovery. Anticipated features include collaborative play quarters, story time areas, and cozy nooks for quiet reflection. The themed children's area will also feature tactile tables, threedimensional kiosks with advanced digital features, child-size computer cubicles, and transformative "maker" areas for art and science projects.

Title Sponsorship	\$100,000
Principal Interactive Play Attraction	\$50,000
Story Time Area	\$25,000
Secondary Play Features	\$8,000
Computer Kiosks	\$10,000
Cozy Nook	\$5,000

### **Teen Room**

The Havre de Grace Library Teen Room has successfully attracted a large number of teens who visit daily to read, play games, and use the computers. This space needs to be multifunctional where books and reading can be separated from "social" areas. We hope to

offer teens a dedicated space where they can comfortably learn and develop a variety of skills.

The Teen Room will include age-appropriate furniture, computer stations, and a flat screen television for group activities.

Exclusive Sponsorship \$15,000 Funded!

### **Conference Room**

The Havre de Grace community is highly diverse and includes large and small businesses, families, and community organizations. In the remodeled Library we hope to provide a comfortable, technologically savvy meeting room able to accommodate up to 100 guests or more. This space will be designed with the utmost flexibility allowing for meetings, conferences, training, and cultural programming.

Exclusive Sponsorship \$25,000

## Adult Computer Area/Business Center

For many Havre de Grace Library users, the Library is their primary source for computers and high-speed internet access. Our goal is to offer a convenient, quiet, adult computer area for business functions, research, and correspondence.

This area will feature state-of-the-art technology with multiple access points for laptops, tablets, and PCs, as well as recharging stations. WiFi will be available throughout the building. The area will also be equipped with a scanner and a color printer.

Exclusive Sponsorship \$20,000

For more information, please contact Amber C. Shrodes, Harford County Public Library Foundation Director, at 410-273-5600 ext, 2283. Graphics provided by Manns Woodward Studios Community Architecture + Master Planning



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**Yes,** I want to support the Havre de Grace Library Building Campaign with a tax deductible gift in the amount of:\*

- □ \$25 Book Lover
- □ \$100 Library Supporter
- □ \$200 Library Benefactor
- □ \$500 Library Leader
- □ \$1,000 Library Groundbreaker
- other
- □ I wish for my gift to remain anonymous
- Please contact me regarding a gift of stock
- □ My company has a matching gift program
- □ I have enclosed a check, payable to the **HCPL** Foundation
- Charge my contribution to:
- □ VISA □ Mastercard □ AMEX □ Discover
- □ Please add my email to the Foundation mailing list

Donor Name
Address
Zip Phone
Emoil
Email
Credit Card #
Evolution Data
Expiration Date
Name on Card
Security Code
Signature

By signing, you agree to pay the amount above

Detach and return this form to: Harford County Public Library Foundation Attn: Amber C. Shrodes, Foundation Director 1221-A Brass Mill Road, Belcamp, Maryland 21017

#### Or donate online at: HCPLonline.org/support/foundation

\*Donors who give \$1,000 or more through this effort will be recognized on the Havre de Grace Library donor wall when the new building is complete.