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MLA Excellence in Marketing Award Winners 2024

The Harford County Public Library (HCPL) Team, winners for the promotional video *SpyBall: Secrets in the Stacks*. State Librarian (ret.) Irene Padilla; HCPL Chief Executive Officer Mary Hastler; HCPL Marketing and Communications Specialist Megan Baker; HCPL Project Lead and Graphic Designer Carrie Yocum; HCPL Director

of Philanthropy and Community Engagement Amber Shrodes; and HCPL Director of Marketing and Communications, Leslie Greenly Smith.

Photo courtesy of Angeliqe Broussard, Carroll County Public Library.



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The award-winning Harford County Public Library team produced a themed video for their 19th annual gala—*Spyball: Secrets in the Stacks*—celebrating the 70th anniversary of Ian Fleming’s James Bond novels.